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U. S. Department of Agriculture

Div. Fruit & Vegt. Crops
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- 1—Yellow King Humbert
2—The President
3—City of Portland
4—Cheerfulness
5—King Midas

Plant Giant Flowered Cannas for Brilliant Color, Mass, and Tropical Effect. Flowers all Summer. Plant Them Early for Best Results.

ONE OF EACH OF THE 5 VARIETIES ILLUSTRATED IN COLOR ABOVE FOR \$1.00

3 of each, Total 15 plants.....	\$2.25
6 of each, 30 in all.....	3.00
12 of each, Total 60 plants.....	5.00

Or make your own selection at following prices:

5, your selection.....\$1.00	12, your selection.....\$2.00
30, your selection..... 3.00	100, your selection..... 8.50

PARCEL POST OR EXPRESS PREPAID ON ALL ORDERS FOR
CANNAS AMOUNTING TO \$2.00 OR OVER

On Smaller Orders Please Add 20c for Postage and Packing

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The World's 25 Best Gladiolus



Pelegrina (greatly reduced)

The World's Finest Blue Gladiolus

Huge stalks, with many lustrous
florets open at once

The splendour of these World Famous Gladiolus cannot possibly be reproduced in color. No artist can depict their spectacular beauty and no descriptive word can do them justice. They must be seen. The six varieties illustrated on Pages 2, 3, 4, and 5 are each the finest of their type. The illustrations of course are very greatly reduced, in fact I might say they are in miniature, for individual florets of many varieties are nearly as wide as this page, and the flower stalks are often shoulder high.

In this collection has been assembled the 25 varieties, which, among the thousands of varieties voted upon by the American Gladiolus Society, received the 25 highest votes. They are listed in the order of merit, as determined by the number of votes cast for each variety. Picardy received the largest number of votes, therefore heads the list as the "World's Finest Gladiolus," Minuet received the second largest number of votes, and therefore appears second on our list, etc.

If you wish the best that money can buy, if you wish to be a winner at the flower shows, or if you grow flowers only for your own pleasure and the enjoyment of your neighbours and friends, you simply cannot go wrong in selecting "The World's 25 Best Gladiolus."

I am quoting a uniform price on the varieties in this collection as follows:

10c each; 3 of one kind for 20c; 6 of one kind for 30c
12 of one kind for 50c; 100 of one kind for \$3.25

All Orders Over \$2.00 PREPAID. On Smaller Orders add 20c
for Packing and Postage

A pamphlet entitled "How to Grow Fine Gladiolus" will be sent with each order.

You May Choose Individual Varieties, or Order the Complete Collection.

PICARDY—Sensation of the Gladiolus world and winner of highest vote of American Gladiolus Society. Florets up to seven inches across, on flower stalks up to six feet tall. Sold a few years ago at \$2.00 a bulb. See illustration.

MINUET—Best orchid-toned variety, superb in every way. Huge florets up to seven inches across, one stalk making a bouquet. Majestic in the garden; unsurpassed as a cut flower; a sure winner in the flower shows. See color illustration Page 5.

COMMANDER KOEHL—The World's Finest Red Gladiolus. Gorgeous rich glossy flowers of great brilliance, huge size, perfect form, and without a speck of any other color. See color illustration.

BETTY NUTHALL—Always a Prize Winner. Glowing orange-pink with soft yellow throat. This variety sometimes produces as many as five huge spikes to a single bulb. It seems unbelievable that so much beauty could come from a single bulb. See illustration Page 4.

MOTHER MACHREE—Like the foregoing varieties, it is the leader in its class, being an invincible lavender, with glints of salmon and gold and a delightful yellow area at the throat. It is one of the most beautiful flowers grown.

MARMORA—An exquisite flower of unusual lavender-grey, with a bright petunia spot at the throat. Huge flowers, many open at once.

MAID OF ORLEANS—A five-star sensation, which jumps immediately to first rank as the best white. Huge flowers of aristocratic bearing, with soft cream buds opening to pure snow white.

MR. W. H. PHIPPS—This variety headed the list for many years, and is still and always will be one of the most glorious of all gladiolus. The color is a gorgeous salmon pink, with very large flowers, many open at once. It is still my own special favorite.

BAGDAD—A gigantic flower of an unusual old-rose color, being in a class by itself. Florets seven inches across, ten open at once, on tall spikes.

MILDRED LOUISE—A magnificent new bright strawberry-pink, with lovely delphinium blue anthers, yellow throat and deep red pencilling on lower petals.

PELEGRINA—Some years ago there was no such thing as a blue gladiolus, but blues have been gradually developed until now we have in Pelegrina the perfect deep blue Gladiolus. It is a fine, large, outstanding, lustrous intense deep blue flower of perfect form and received the highest vote of all the blues. Huge stalks, many open at once. Always a prize winner. See color illustration.

Picardy (Greatly Reduced)
The Finest Gladiolus in the World
 Florets up to 7 inches across on flower stalks
 up to 6 feet tall



Commander Koehl (Greatly Reduced)
The World's Finest Red Gladiolus
 Brilliant, glossy florets of huge size, without
 a speck of any other color

The World's 25 Best Gladiolus—Continued



Betty Nuthall (Greatly Reduced)
The World's Finest Blended Gladiolus
Produces as many as 5 huge flower spikes
to a single bulb

MAMMOTH WHITE—A gorgeous white, with a beautiful cream throat. Gigantic flowers, the individual florets being six to seven inches across, and many open at once. A masterpiece in snowy whiteness.

DR. F. E. BENNETT—This unexcelled brilliant scarlet has for many years held its place as one of the leading Gladiolus. A grand variety and dependable prize winner.

WASAGA—You will undoubtedly pronounce this the most beautiful Gladiolus you have ever seen. The color is a clear, glowing buff, without a mark or speck of any other color, and the large flowers are beautifully ruffled. There is no other Gladiolus like it.

STAR OF BETHLEHEM—This immense pure snow-white Gladiolus is loveliness supreme. I personally think it is the finest white Gladiolus.

ALBATROSS—An absolutely pure snow-white, without a trace of any other color; huge florets and tall spikes. In the previous symposium it received the highest number of votes of all whites.

SALBACH'S ORCHID—Large, open, beautifully placed flowers in the color of the Cattleya Orchid; as many as ten flowers open at once. A real aristocrat.

PFITZER'S TRIUMPH—Enormous open flowers of brilliant scarlet, with a deep cherry-red spot at the throat. One of the largest and finest of all Gladiolus and winner of countless prizes.

AFLAME—A flaming scarlet, of the finest Primulinus-Grandiflorus type. Gigantic spikes and blooms and a magnificent flower.

ROSEMARIE PFITZER—An unusual new dainty white, overlaid with delicate flakes of soft pink. Nicely ruffled. A very lovely variety. Different from all others.

DUNA—A very lovely soft flesh-pink to pale apricot, the color being uniform, without marking of any kind.

RED LORY—A sensational flower with as many as 12 gigantic florets open at once. One stalk makes a bouquet. Winner of many prizes. See illustration.

MRS. LEON DOUGLAS—Magnificent begonia-rose, flaked scarlet. One of the largest and showiest Gladiolus.

GOLDEN DREAM—Has always been "tops" in yellow and again received the highest number of votes of any yellow. A rich, deep, golden yellow.

LOTUS—A delightful new soft shell pink over a white ground, with a white throat. A heavy waxy substance gives it a shell-like texture. Preeminent among all delicately tinted gladiolus.

THE "WORLD'S 25 BEST" GLADIOLUS COLLECTION

1 Each of these 25 World's Best Gladiolus (with one fragrant "Sweet and Lovely" free).....	\$ 2.25
3 of Each, with 3 "Sweet and Lovely" free— Total 78 Bulbs.....	4.50
6 of Each, with 6 "Sweet and Lovely" free— Total 156 Bulbs.....	7.00
12 of Each, with 12 "Sweet and Lovely" free— Total 312 Bulbs.....	12.00
25 of Each, with 25 "Sweet and Lovely" free— Total 650 Bulbs.....	20.00
100 of Each, with 100 "Sweet and Lovely" free— Total 2600 Bulbs.....	60.00

All Labelled, All Fine, Plump, Healthy Flowering
Size Bulbs

All Gladiolus Orders Over \$2.00 Prepaid Anywhere
in the U. S.

On Smaller Orders Add 20c for Postage and Packing

Minuet (Greatly Reduced)

The World's Finest Orchid Colored Gladiolus

Huge florets up to 7 inches across, one stalk making a bouquet. Majestic in the garden, unsurpassed as a cut flower. A sure prize winner



Red Lory (Greatly Reduced)

A sensational gladiolus, with as many as 12 gigantic florets open at once

World's Fair "Souvenir" Collection

100 Large Flowering Size Gladiolus Bulbs **\$2.50**

WITH 1 "SWEET AND LOVELY" FREE

200 for \$4.25

With 3 "Sweet and Lovely" Free

500 for \$9.00

With 10 "Sweet and Lovely" Free

"SWEET AND LOVELY" WILL BE
BAGGED AND LABELLED

Prepaid Anywhere in the United States

This collection is by far the finest mixed collection I have ever offered, and I believe the finest ever offered by anybody. IT WILL INCLUDE EVERY GLADIOLUS ILLUSTRATED IN THIS CATALOGUE AND EVERY VARIETY LISTED IN THE "WORLD'S 25 BEST" COLLECTION. Then I have about 100 new and rare varieties, representing the most advanced improvement in Gladiolus to date, but do not have space in this catalogue to list them this year. Therefore these will also be added to this grand mixture to further improve it. In addition to all this, all of those New and Rare Varieties listed in last year's catalogue as "The Gladiolus of Tomorrow" are now being added to this World's Fair "Souvenir" Collection. And to top it all off, "SWEET AND LOVELY," THE NEW FRAGRANT HARDY GLADIOLUS WILL BE INCLUDED AS A GIFT.

The entire gladiolus color range is included, such as the newer lavender, heliotrope, orchid, blue, and purple shades, white, rose, salmon, red, pink, scarlet, and Cardinal tones, soft and deep yellow and orange, a vast array of rainbow colors all mixed together in a well balanced collection. It will be entirely different and far superior to any collection I have ever sent out before.

All are huge flowers of unbelievable size and great beauty, many flowers open at once. Every bulb is of large flowering size, just the right age to be full of pep and give the finest results. All are healthy, clean, and free from disease.

For mass planting in the garden, or for cut flowers, there is nothing finer. Due to the fact that the varieties in this collection have varying flowering periods, a 60 day succession of bloom may be expected from one planting. By making two or three plantings, 2 weeks apart, flowers may be had all summer long.

Order as many collections as you can make room for. If you do not have room for 100, get your neighbor to join with you, but 100 Gladiolus require a space only 3 by 3 feet, and many gardens have room for several collections.

"Sweet and Lovely"

Sensational New Fragrant Gladiolus

"Sweet and Lovely" is the first fragrant gladiolus having the height and size of other Gladiolus. It will grow and flourish right out in the open in your garden with your other Gladiolus, with no special care. The individual florets are four inches across, and the flowering stalks are three to four feet tall. In all the horticultural world there is nothing more beautiful, in my opinion, than "Sweet and Lovely" gladiolus. The blending of colors and subtle tints, the perfection of form and poise, make it a marvel of beauty.

But the outstanding feature of this lovely new variety is its fragrance; for "Sweet and Lovely" brings us an entirely new fragrance all its own. It is not the overpowering fragrance of the Lily; neither is it the fragrance of the Rose, or the Violet, or any other flower. It is a new fragrance, the fragrance that will be identified with the fragrant Gladiolus of the future, a fragrance that is delicate, subtle, yet sweet and distinct. The fragrance is greatest just as the flowers are opening, and in order to enjoy the full benefit of their sweet odor, they should be cut just as the buds are opening and placed in a vase of water in a quiet, fairly warm room.

You will surely want to enjoy both the beauty and the fragrance of "Sweet and Lovely" in your garden and in your home this summer, for it is equally attractive in the garden or as a cut flower.

20c each; 3 for 50c; 6 for 80c; 12 for \$1.25; 100 for \$8.00

All Fine, Plump, Healthy, Flowering Size Bulbs



"Sweet
and
Lovely"
(Greatly
Reduced)



Tigridia (Mexican Tiger Flower)

Tigridias

(Mexican Tiger Flowers)

(Also Known as Mexican Shell Flower)

These very rare and marvelously beautiful flowers are of the most exotic appearance and never fail to attract attention. I am offering this year the most marvelous collection in the world of this unusual and very showy flower and the bulbs are the finest quality of Tigridia bulbs I have ever sold. There is only one way to enjoy these fascinating flowers in your garden and that is to plant fully developed flowering size bulbs, such as I will furnish.

The colors range from soft yellow to deep orange and from soft pink to red, scarlet, and crimson tones. There is also a pure snow white. Some are solid colors and others have beautiful leopard-like spots at the throat, those with spotted throats predominating. Plant them in the Spring and enjoy their loveliness all Summer.

6 Mexican Tiger Flower Bulbs, Assorted Colors \$1.00; 12 Bulbs for \$1.50; 100 Bulbs for \$10.00

Parcel Post Prepaid to Your Door

A Rose to Revolutionize the Rose Industry

"Break O' Day" is the direct result of 35 years of rose breeding for the purpose of producing certain definite improvements in the rose family. The result is an entirely new type of rose never before produced. The flowers are very large, with 60 petals, exquisitely fragrant and superior to anything in commerce in Hybrid Tea roses. The bush produces many times the number of flowers produced by the most vigorous Hybrid Tea rose, being loaded with blossoms all summer and fall. But one of the greatest achievements produced in "Break O' Day" Rose is its life expectancy of 40 to 50 years. Instead of planting a Hybrid Tea rose for a few years' blooms, you will now plant this new type rose for a lifetime of flowers.

AND IT IS SUB-ZERO HARDY and will make 4 to 5 foot specimen shrubs three feet in diameter, constantly covered with blossoms; or you may keep them trimmed back as desired. To reproduce the color in the illustration at the right was the despair of the artist, with its many changing coral, orange, salmon, pink, and apricot tints all blended together in beautiful harmony. Extra strong, two year old, field grown "Cream Quality" plants \$1.50 each.

"Lily Pons" Rose

(Patent Rights Reserved)

"Lily Pons" is the result of the same 35 years of cross breeding as "Break O' Day" with all of its good qualities as described above. "Lily Pons" is the second of this new group of Sub-Zero Hardy Improved Hybrid Tea Type Roses. It is undoubtedly the greatest achievement in roses today. Such perfection was never seen in a rose before. It is a huge flower, finer than the finest hot-house grown rose, as charming and brilliant as the singer's voice. The flowers are five and one-half inches across and are produced freely all summer. The center is yellow shading to white outer petals. \$1.50 each.

"Break O' Day" Rose Forerunner of a New Race

(Patent Pending)



Break O' Day—A new type of rose

Six Sensational Everblooming



Climbing Talisman
Everblooming Rose

Climbing Talisman Everblooming Rose

The illustration above was made from an actual photograph of two Climbing Talisman Roses growing over an archway. Can you imagine anything more delightful? The large double flowers are identical in form and color with the bush form, but even larger and more handsome, and this is saying a great deal, for no rose has ever approached the popularity of the Talisman rose as a cut flower. The florists sell more of them today than of any other rose grown. And in addition to this, the Climbing Talisman rose is a real everbloomer, being constantly in bloom from June until killed by frost. It is perfectly hardy wherever other roses are hardy, and is a robust grower and profuse bloomer. The plants furnished will be all extra strong number one, field grown, two year old plants.

\$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50



Everblooming Climbing Talisman
(Greatly Reduced)

Everblooming Climbing Souv. de Claudius Pernet

This is the first season I have offered an Everblooming Climbing Yellow Rose. The illustration below does not do it justice, as it is a very large, fully double flower, of pure deep sunflower yellow. It is a sport of the Hybrid Tea Rose of the same name, which has been THE WINNER OF SEVERAL GOLD MEDALS AT HOME AND ABROAD. It is very hardy, a profuse bloomer, fragrant, and has rich glossy, polished green foliage.

\$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50



Everblooming Climbing Souv. de
Claudius Pernet
(Greatly Reduced)

Climbing Roses

For many years the famous "Radiance" roses have been the standard by which all other Hybrid Tea Roses have been judged as to vigour, freedom of bloom, hardiness, and general desirability everywhere. No rose has ever equalled the Radiance roses in all these desirable qualities, for which A SILVER MEDAL WAS AWARDED BY THE AMERICAN ROSE SOCIETY. NOW WE ARE ABLE TO OFFER YOU THE EVERBLOOMING CLIMBING FORM, WITH ALL THESE DESIRABLE QUALITIES AND WITH AN EVEN GREATER PROFUSION OF BLOOM. WHY HAVE A CLIMBING ROSE THAT BLOOMS JUST ONCE, WHEN YOU CAN HAVE THE FINEST ROSES IN THE WORLD, ALWAYS IN BLOOM, AT SMALL COST?

Everblooming
Climbing
Radiance



Everblooming Climbing Red Radiance Rose

Perfect cut flowers, one to a strong stem, as fine as hot-house grown roses. Color rich, deep American Beauty red. See illustration in upper right-hand corner. The flowers are extra large, very double, perfectly formed, and extremely fragrant. Hardy, vigorous, free blooming, it has everything that is to be expected of a perfect rose. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.



Everblooming
Climbing
Red Radiance

Everblooming Climbing Radiance Rose (Pink)

From the color illustration at left you will realize that this rose is a real beauty either as a cut flower or for a stunning effect in the garden. It is exactly like the Climbing Red Radiance, excepting for color. Imagine being able to go out and cut flowers like this all summer. Once planted it requires little care. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

Everblooming Climbing President Hoover

The President Hoover Rose has been one of the sensations of the century, and has been AWARDED TWO GOLD MEDALS AND ONE SILVER MEDAL. Probably not one rose in a thousand is so honored. It is a rose of huge size, perfect form, and marvelous colors. See illustration below. Now offered in Everblooming Climbing form at \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

Everblooming Climbing Etoile de Hollande

Deep, bright, rich red, somewhat darker than the Everblooming Climbing Red Radiance Rose which it somewhat resembles, the depth of color giving it added richness. Considered by many as the best red cut flower rose. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

Everblooming Climbing Pres. Hoover



SPECIAL

ONE EACH OF THE SIX VARIETIES

ILLUSTRATED ON PAGES 8 and 9.....	\$ 4.50
3 EACH, TOTAL 18 PLANTS.....	11.75
6 EACH, TOTAL 36 PLANTS.....	20.00
12 EACH, TOTAL 72 PLANTS.....	35.00
IF YOU WISH MORE OF ONE AND LESS OF ANOTHER YOU MAY CHANGE THE ASSORTMENT ACCORDINGLY	

ALL ROSE PRICES ARE PREPAID ANYWHERE IN THE U. S.



Grace Wayman (Greatly Reduced)

Grace Wayman Rose

The World's Finest Climbing Rose

Every visitor who has seen the Grace Wayman Rose in bloom in my garden has pronounced it the finest Climbing Rose they have ever seen, and you will say so too when you see it in bloom. I have grown it beside every climbing rose I know of, but have not found one to compare to it. The illustration at left is made from AN ACTUAL PHOTOGRAPH, GREATLY REDUCED. Comparing it with other modern pink climbing roses, it is a much better color, better form, larger, more double, of heavier substance, and a more profuse bloomer. It makes an excellent companion piece for Elegance Rose, illustrated on Page 12, and for Golden Climber, either on the trellis or as a cut flower. In color it is a luscious pink, a flower of mammoth size and unsurpassed form. And such profusion of bloom! One wonders how any plant can produce so many gorgeous flowers, each blossom a perfect cut flower, on a strong stout stem, as fine as any hot-house grown rose. As to hardiness, it has gone through all of our severe winters, as low as 17 below zero, without protection. It is a strong grower, producing long heavy canes. But the big surprise is that Grace Wayman Rose, in addition to the huge crop of roses furnished in June, will also give you occasional roses throughout the summer, and an abundant second crop in the fall until killed by frost. It is the most profuse fall bloomer of all. EXTRA STRONG TWO YEAR OLD FIELD GROWN PLANTS. \$1.00 each; 3 for \$2.50.

A Bevy of New Yellow Climbing Roses— All Different



Golden Glow

GOLDEN GLOW (Plant Patent No. 263). See illustration at left. A sensational pure deep spectrum yellow climber of hybrid tea type, with such intense freedom of bloom that the foliage is literally hidden by the flowers when it is in bloom. It is a great improvement over the Golden Climber in profusion of bloom and intensity of color. Huge perfect double flowers up to 5 inches, superb as cut flowers, and borne in clusters up to 15 or more to a cluster, one cluster often making a large bouquet. Very fragrant, hardy, and disease resistant. Be the first to have this new Rose in your community. It will be a sensation. Number one, strong 2 year old "Cream Quality" field grown plants. \$1.00 each; 3 for \$2.50.

GOLDEN ORANGE CLIMBER (Plant Patent No. 96). Another new climber and a flower of great refinement. Huge, semi-double informal crinkled flowers of pure yellow to light cadmium orange, stippled and splashed with orange-scarlet. No other rose like it. Very rich China Tea fragrance. Superb as a cut flower and magnificent on the trellis. \$1.00 each; 3 for \$2.50.

MOONGLOW (Patent Applied For). A vigorous, hardy, outstanding free blooming light yellow, or cream, deeper at the center. Delicate fragrance. \$1.00 each; 3 for \$2.50.

SPECIAL

**1 EACH OF THE ABOVE 3 NEW YELLOW
CLIMBING ROSES—VALUE \$3.00, FOR
\$2.50 POSTPAID**

I PAY POSTAGE OR EXPRESSAGE ON ALL ROSES
ANYWHERE IN THE U. S.

New Dawn Everblooming Climbing Rose

(Plant Patent No. 1)

See color illustration below. A very lovely soft pink Climber, and a real everbloomer. Constantly in bloom all summer long right up until killed by frost. No other climbing rose produces so many flowers or is such a constant bloomer as New Dawn. AWARDED THE BLOOMFIELD MEDAL FOR THE BEST NEW CLIMBING ROSE BY THE AMERICAN ROSE SOCIETY IN 1935, this being the first time this Medal had been awarded. A hardy robust grower.

\$1.50 each; 3 for \$3.75



**New Dawn Everblooming Climber
Winner of the Bloomfield Medal as the Best
New Climbing Rose**



© 1933

Golden Climber
Winner of Two Gold Medals

PLANT PATENT
NO. 28

Golden Climber

Mrs. Arthur Curtis James

(Plant Patent No. 28)

WINNER OF THE GOLD MEDAL AWARDED BY THE MASSACHUSETTS HORTICULTURAL SOCIETY. IT ALSO HAD THE GREAT DISTINCTION OF BEING THE WINNER OF THE AMERICAN ROSE SOCIETY'S MEDAL FOR THE BEST ROSE OF 1933. The color illustration above gives but a very faint idea of the great beauty of this magnificent Rose, for it is a perfectly gorgeous flower of Hybrid Tea type, four to five inches in diameter, perfectly double, and of fine form. It is a pure deep yellow climber, holding its color until the last petal falls. The flowers are usually produced one to an 18-inch stem, making them ideal for cutting. It has hardy, glossy foliage and ornamental red thorns on rich green wood. The flowers are exquisitely fragrant. The plant is a rugged grower and is hardy in severe sub-zero weather. It is the Yellow Climber that Rosarians have been looking for. Should be planted in full sun for best results. **\$1.00 each; 3 for \$2.50.**

COPPER GLOW—NEW CLIMBING ROSE (Patent Pending). An absolutely new color in roses, being of dazzlingly brilliant copper orange. Superb in the garden and you will find new joy in "Copper Glow" for indoor arrangement. Has a new rich spicy fragrance. Blooms over a long period. Rugged growth with canes up to 15 feet, but can also be featured in the garden "cut back" as a specimen bush if desired. Now offered for the first time. **\$1.50 each; 3 for \$3.75.**

MARY LOVETT—A perfectly gorgeous snow white climber. The flowers are of large size, fully double, and as fine as a Hybrid Tea Rose, but produced in much greater quantities. Sometimes flowers again in the fall. **\$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.**



Elegance Climbing Rose

“Elegance” Climbing Rose

(Patent Pending) See illustration at left

This new climbing rose, with its sparkling brilliance, is the last word in climbers. It is the result of 35 years of cross breeding, and is the greatest climber introduced to date. The illustration is made from an actual photograph, but is greatly reduced because if it were reproduced in actual size it would have filled this entire page, for the flowers are up to 6½ inches across. It is the first of the climbers to flower and continues blooming over a long period. It is a prodigious bloomer. The flowers are very double and of perfect hybrid-tea form, 65 petals when first open, beautifully recurved petals; exquisite China-Tea fragrance. Yellow center, blending to cream colored outer petals and eventually becoming pure Ivory. Stiff strong flower stems up to 4 feet with one to twenty flowers to a stem. New type of feathered shiny foliage. Disease resistant, sub-zero hardy. It has everything. Extra strong two year old field grown plants \$1.50; 3 for \$3.75.

BLAZE CLIMBING ROSE (Plant Patent No. 10). See illustration at right. Can you imagine anything more attractive than this “Blaze of Glory”? A sport of Paul’s Scarlet Climber, with all its beauty, hardiness, vigour, and profusion of bloom, but with a tendency to produce two or more crops a year in some localities when fully established. One of the most showy of all climbers. \$1.00 each; 3 for \$2.50.

Everblooming Climbing
Countess Vandal



Blaze



Everblooming Climbing Countess Vandal

(Patent Pending)

See illustration at left. A sport of the famous Hybrid Tea Rose Countess Vandal, with all its beauty, but in climbing form and with much greater profusion of bloom. Could anything be more beautiful than a trellis covered with blossoms like those illustrated? Of course a climbing rose always produces more flowers than the bush form, as there is so much more flowering wood on a climbing rose. As a result bouquets can be cut from climbers for indoors without missing them. \$1.00 each; 3 for \$2.50.

New Polyantha and Floribunda Roses

Arctic Hardy Everblooming

A group of new, little known Arctic-Hardy Roses that are never out of bloom during the summer and fall; especially bred for mass planting; noted for their permanence, freedom of bloom and ease of culture. For continuous color mass in the garden, or for hedges or borders, or foundation planting, they are more effective than any other roses, as well as the most hardy. These newer roses are a vast improvement over the older Polyantha types, and they produce more flowers than any other roses grown. There never has been a finer group of them than those listed on this page. They are hardy anywhere and are especially recommended for severe climates.

ANNE POULSEN (Everblooming) Plant Patent No. 182. See color illustration at right. By far the best red rose in this class and the largest of this type. Large semi-double flowers of intensely vivid scarlet-crimson in large fragrant sprays. \$1.00 each; 3 for \$2.50.

PERMANENT WAVE (Everblooming) Plant Patent No. 107. Similar in color and habit to Anne Poulsen, illustrated at right, excepting that the petals are beautifully fluted and waved, the name being most appropriate. \$1.00 each; 3 for \$2.50.

ROCHESTER (Everblooming) Plant Patent No. 131. See color illustration below. No bush rose ever produced more blooms per plant than Rochester. The flowers are fully double, in a most attractive subtle two-tone effect, pink and buff, deeper at the center, having coppery tones and yellow at the base of the petals. A new innovation in this type of rose. \$1.00 each; 3 for \$2.50.

GOLDEN SALMON (Everblooming). WINNER OF THREE GOLD MEDALS and other important awards. Most unusual flowers of beautiful golden salmon to pure orange. No other rose like it. Very striking color. \$1.00 each; 3 for \$2.50.



Anne Poulsen (Everblooming)



© 1935 PLANT PATENT NO. 131

Rochester (Everblooming)

MRS. R. M. FINCH (Everblooming). The most remarkable pink rose in this class, the double flowers being freely produced in large clusters all summer long. \$1.00 each; 3 for \$2.50.

BUTTERFLIES OF GOLD (Everblooming) Patent Rights Reserved. A new large yellow Polyantha rose, being similar to the famous Golden Climber rose, Mrs. Arthur Curtis James, in color and form, but even a purer yellow. A constant bloomer and sub-zero hardy. \$1.00 each; 3 for \$2.50.

GLORIA MUNDI (Everblooming). Winner of FOUR GOLD MEDALS, A SILVER CUP, and many other Notable Awards. A sensational new Polyantha rose producing fully double flowers of unusual orange-scarlet. \$1.00 each; 3 for \$2.50.

ANNE POULSEN, PERMANENT WAVE, MRS. FINCH, AND GOLDEN SALMON MAKE A BEAUTIFUL, RUGGED, EVER-BLOOMING HEDGE.

POLYANTHA COLLECTION

1 Each Golden Salmon, Mrs. R. M. Finch \$2.50
Gloria Mundi

PREPAID TO ANY POINT IN THE UNITED STATES

FLORIBUNDA COLLECTION

1 Each Anne Poulsen, Permanent Wave \$2.50
Rochester

PREPAID ANYWHERE IN THE UNITED STATES



Willowmere



Red Radiance



Rev. F. Page-Roberts



Radiance



Pres. Herbert Hoover



Mme. Butterfly



Margaret McGredy



Etoile de Hollande



Dame Edith Helen



Mme. Edouard Herriot



Roslyn



Betty Uprichard



Lady Hillington



Autumn



Mrs. Charles Bell



Chas. P. Kilham



Mrs. E. P. Thom



Mrs. Henry Morse



E. G. Hill



Talisman

“Gold Medal” Collection of Hardy Everblooming Hybrid Tea Roses

The magnificent collection of 25 varieties of roses illustrated on these two pages is all that the name implies, a “Gold Medal” Collection; for this group of roses has been awarded **TWENTY GOLD AND SILVER MEDALS AND FIVE CUPS**, besides numerous other awards. Such awards are given to comparatively few roses and only to those of outstanding merit, in competition with the best roses of the world. The best of each color is included in this group.

Only “Cream Quality” two year old, field grown, strictly No. 1 plants will be shipped on all orders. No better bushes can be produced than those I will send.

**Make up Your Own Selection of Any of the Roses on These Two Pages
at the Following Prices**

1 plant for.....	\$ 1.00
Any 3 plants for.....	2.00
Any 6 plants for.....	3.50
Any 12 plants for.....	6.00
50 plants, any assortment.....	22.50
100 plants, any assortment.....	40.00

**EXPRESS OR
PARCEL
POST
PREPAID**

(Outside of the United States transportation is to be paid by the purchaser)

**All are Hardy, Vigorous, Disease Resistant, and Profuse and
Continuous Bloomers**

A Folder Telling “How to Grow Fine Roses” Will Accompany Each Shipment

“GOLD MEDAL” ROSE COLLECTION

1 each of the 25 varieties illustrated in color.....	\$11.25
3 each, total 75 plants.....	30.00

**All Strong, Number One, Top Size, “Cream Quality”
2 Year Old Field Grown Plants**



Mrs. Rowena Thom



Mrs. Sam McGredy



Joanna Hill



Mme. Jules Bouche

All

Illustrations

Are About

One-Fifth

Actual Size



Souv. de Claudius Pernet

The Best of the New Patented Everblooming

**Matador
(Everblooming)**



MATADOR (Everblooming) Plant Patent No. 170. AWARDED A SILVER MEDAL AT PORTLAND, 1936. See color illustration at left. This is one of the most remarkable deep dark red roses ever produced. It is a brilliant crimson, with a rich velvety maroon sheen. The flower is very large and perfect in form and brimful of attar of Rose. It is a sturdy grower, a free bloomer, and equally fine as a bedding variety or as a cut flower. The petals are of heavy kid-like substance, but with a velvety sheen, giving an unusual richness. \$1.00 each; 3 for \$2.50.

ALL PATENTED ROSE ORDERS OVER \$2.00 ARE PREPAID TO DESTINATION ANYWHERE IN THE UNITED STATES WITHOUT FURTHER COST. ON SMALLER ORDERS ADD 20c TO HELP COVER POSTAGE AND PACKING.

"Was more than delighted with the Matador Rose I obtained from you this past spring. I picked many Roses from it during the summer and fall, some as perfect as the picture in your catalogue."

AMELIA EARHART (Everblooming) Plant Patent No. 63. This is one of the most delightful roses I have ever seen and is wanted by everyone who sees it in bloom. It is a huge flower, extremely double, opening a soft yellow and changing to ivory, with a slight blush overtone. It is extremely fragrant, a rugged, robust plant and a fine bloomer. See color illustration at right. \$1.25 each; 3 for \$3.25.



IT WILL BE NOTED THAT MANY OF THE FINE NEW PATENTED ROSES WHICH FORMERLY SOLD AT \$1.50 TO \$2.50 EACH HAVE NOW BEEN REDUCED TO \$1.00 EACH; 3 FOR \$2.50; THUS PLACING THEM WITHIN THE REACH OF ALL. MATADOR and AMELIA EARHART illustrated on this page, are a striking illustration of this.

Amelia Earhart (Everblooming)

Hardy Hybrid Tea Roses



© 1937 **McGredy's Triumph (Everblooming)** PLANT PATENT NO. 190

McGREDY'S TRIUMPH (Everblooming) Plant Patent No. 190. AWARDED THE GOLD MEDAL OF THE NATIONAL ROSE SOCIETY, also AWARD OF MERIT GLASGOW and SILVER MEDAL PORTLAND 1937. A sensational new rose of great beauty, brilliant and unusual in coloring, perfect in form, vigorous and hardy and an exceedingly free bloomer. In addition to all this, the stems are mahogany red and the extra large foliage is of dark reddish-bronze color. \$1.25 each; 3 for \$3.25.

Zulu Queen (Everblooming)



COPYRIGHT 1939 BY JACKSON & PERKINS CO.



© 1936 **Radiant Beauty (Everblooming)** PLANT PATENT NO. 97

RADIANT BEAUTY (Everblooming) Plant Patent No. 97. See illustration above. The name aptly describes the flower, for its is a real "Radiant Beauty." This name is especially fitting because of an unusual new polished "eggshell finish" that cannot be shown in the illustration. The color is a unique tone of brilliant deep red, and the flowers develop an unusual perfection in all sorts of weather. It is a hardy, vigorous grower, and a real everbloomer. \$1.00 each; 3 for \$2.50.

ALL ROSES SENT OUT WILL BE EXTRA STRONG NUMBER ONE, FIELD GROWN, TWO YEAR OLD PLANTS.

ZULU QUEEN (Everblooming) Plant Patent Pending. This new dark maroon rose, which is offered this season for the first time, is almost black in its rich depths and is the finest of the dark roses originated to date. The flowers are much larger and better than Nigrette and the deep dark rich color does not fade in the sun. It is a hardy vigorous grower. Price \$1.50 each; 3 for \$3.75.

FULL DIRECTIONS FOR PLANTING AND CARE ACCOMPANY ALL SHIPMENTS.

SPECIAL
ONE EACH OF THE FIVE
VARIETIES ILLUSTRATED
ON PAGES 16 AND 17

VALUE \$6.00 FOR..... \$5.10

The Best of the New Patented Everblooming

GLOAMING (Everblooming) Plant Patent No. 137. See illustration at right. AWARDED A GOLD MEDAL BY THE AMERICAN ROSE SOCIETY 1936. ALSO AWARDED A GOLD MEDAL IN FRANCE 1936. I am sorry I did not have room on this page to show a completely developed flower instead of just a bud, as it is one of the most handsome roses grown, in all stages. The general tone is salmon pink, overcast with tawny orange and gold at the base, running up the reverse of the petals. The open bloom is very large, very double, of perfect form and exquisitely fragrant. While it is a pink rose, there is no other rose like it. \$1.00 each; 3 for \$2.50.

ALICE HARDING (Everblooming) Plant Patent No. 202. AWARDED THE GOLD MEDAL OF THE AMERICAN ROSE SOCIETY. Huge flowers of perfect form and delightful sweet fragrance. The Masterpiece of the great French hybridizer, Mallerin, and incontestably the finest yellow rose produced to date. Continuous free bloomer. \$1.50 each; 3 for \$3.75.



Gloaming (Everblooming)

SIGNORA (Everblooming) Plant Patent No. 201. See color illustration below, but the flower is much more handsome than the illustration. The first winner of the GOLD MEDAL awarded by the newly organized International Contest of new Roses at the Gardens of Cello Oppio. Also awarded a GOLD MEDAL in Portland, 1937, scoring highest rating of any 1937 Rose. This Rose is a real masterpiece in both plant and bloom. Long bud of burnt sienna, opening to a lighter shade, towards mandarine. Tall growing plant, with every bloom on a long stem. Very fragrant. \$1.25 each; 3 for \$3.25.



Alice Harding
(Everblooming)
Plant Patent No. 202
Hardy Hybrid Tea



Signora (Everblooming)

Hardy Hybrid Tea Roses—Continued

MRS. FRANCIS KING (Everblooming) Plant Patent No. 253. A rose that is difficult to illustrate in color, although the color plate below is an attempt to present some of the attractive features of this delightful rose. It belongs to a new race of roses, being a hybrid of Nutkana and related to Leonard Barron, first of that breed. All hybridizers agree that a good white rose is hardest to produce. This is probably why such a connoisseur as Mrs. Francis King, one of the founders of the Garden Club of America, specified a white rose as the one she wished to bear her name. She wisely wanted a rose not easily duplicated. To make the problem more difficult, she requested "White Gold" with the arctic vigor and hardiness of the Alaskan Rose, Nutkana. The bloom is very large and full, carried on a long upright stem, white at first, tinted cream and ivory, eventually turning to pure white, with soft gold in the center. It has the pleasing fragrance of wild roses and is a prolific, continuous bloomer. **CERTIFICATE OF MERIT, PORTLAND, 1937. \$1.00 each; 3 for \$2.50.**



Countess Vandal (Everblooming)



© 1932

PLANT PATENT NO. 38

COUNTESS VANDAL (Everblooming) Plant Patent No. 38. See illustration above. This Rose has been acclaimed the belle of the modern Rose Pageant, defeating all challengers by producing, without exception, the most artistic bud in rosedom, garbed in coppery bronze and pink, suffused with soft gold and silvery tones. It presents a continuous "movie," developing a new beauty in the various stages of development. Constant bloomer all summer and fall. **\$1.00 each; 3 for \$2.50.**

BETTER TIMES (Everblooming) Plant Patent No. 23. See illustration at right. Whether you wish a rose which holds its perfect form as shown by the color illustration, or for striking and brilliant color effect in the garden, or for profusion of bloom all throughout the summer, or for cut flowers indoors, Better Times is hard to beat. It has long crimson buds of delightful form, developing to very large, delightfully fragrant, perfectly formed flowers on long strong stems. **\$1.00 each, 3 for \$2.50.**



Better Times (Everblooming)

SPECIAL

ONE EACH OF THE SIX VARIETIES
ILLUSTRATED ON PAGES 18 AND 19

VALUE \$6.75 FOR **\$5.70**

The Best of the New Patented Everblooming

GOLDEN MAIN (Everblooming) Plant Patent No. 254. See illustration at right. This new rose is one of the most brilliant of all yellow roses, with large flowers that look like burnished brass. The colored illustration does not begin to do it justice. It is also one of the most hardy, vigorous, and free flowering of all roses, being constantly in bloom. The dark green foliage has a highly polished appearance and is disease resistant. **AWARDED A SILVER MEDAL IN 1937.** There is no more satisfactory golden yellow rose than Golden Main. \$1.25 each; 3 for \$3.25.

**Golden Main
(Everblooming)**



**Rome Glory
(Everblooming)**



ROME GLORY (Everblooming) Plant Patent No. 304. This is undoubtedly the finest red rose introduced to date, being even finer and more brilliant in color than the illustration. The delightfully fragrant flowers are produced in great profusion all summer long, on long stems, which makes them ideal for cutting. The flowers are perfect in every stage, from the crimson red buds to the fully blown flowers. They are long lasting, either on the bush or when cut. The plant is a robust and vigorous grower and it is one of the most winter hardy of all hybrid tea roses. I do not hesitate in recommending Rome Glory as the one red rose that should be in every garden. \$1.50 each; 3 for \$3.75.

**ON ALL PATENTED
ROSES THE PRICE FOR
THREE APPLIES ONLY
WHERE THREE OF A
KIND ARE ORDERED.**

**THE "SPECIAL" GROUP
PRICES CAN BE AL-
LOWED ONLY WHERE
COMPLETE GROUPS
ARE ORDERED WITH-
OUT CHANGE.**

<p>SPECIAL ONE EACH OF THE 6 VARIETIES ILLUSTRAT- ED ON PAGES 20 AND 21— VALUE \$8.00 FOR \$6.75.</p>
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Hardy Hybrid Tea Roses—Continued



McGredy's Pink (Everblooming)

McGREDDY'S PINK (Everblooming) Plant Patent Pending. See illustration above. It would be hard to imagine a more delightful satiny pink Rose than this new Rose from Ireland. It has just a touch of yellow at the base of the petals to add to its unusual beauty. The flowers are large, of perfect form, sweetly scented, and produced continuously from June until late Autumn. Superb as cut flowers, and magnificent in the garden. \$1.50 each; 3 for \$3.75.

WHITE BRIARCLIFF (Everblooming) Plant Patent No. 108. See illustration below which is greatly reduced. This is the supreme white rose of the year, of huge size, perfect form, and pure glistening snowy whiteness. Hardy and a continuous and free bloomer. The best white rose to date for all purposes. \$1.00 each; 3 for \$2.50.



© 1935

White Briarcliff (Everblooming)

PLANT PATENT
NO. 108

**Ronsard
(Everblooming)**



RONSARD (Everblooming) Plant Patent No. 284. See illustration above. A new type of rose of the most astounding colors. The bud is pure yellow, but the edges of the petals gradually curl back and display the deep brilliant red inside color, the fully open rose being a striking two-tone effect, as shown in the illustration. The flowers are produced in great profusion throughout the season. \$1.50 each; 3 for \$3.75.

ALEZANE (Everblooming) Plant Patent No. 116. AWARDED A SILVER MEDAL BY THE AMERICAN ROSE SOCIETY—1936. See color illustration below, but the illustration gives but a faint idea of the great beauty of the flower, as it is much more handsome than shown by the illustration. It is a real beauty at every stage, in an astounding blending of colors that it is simply impossible to describe and in a perfection of form that leaves nothing to be desired. You'll be amazed at the beauty of Alezane in its various stages of development, from bud to full blown flower. \$1.25 each; 3 for \$3.25.



© 1935

Alezane (Everblooming)

PLANT PATENT
NO. 116

The Best of the New Patented Everblooming



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ECLIPSE (Everblooming) Plant Patent No. 172. See illustration above. A new American introduction and an International Rose sensation, WINNING ALL GRAND AWARDS THE WORLD OVER IN COMPETITION WITH ALL OF THE WORLD'S FINEST ROSES. Awarded prizes in Rome, Paris, and other test gardens, culminating in the BAGATELLE GOLD MEDAL awarded in France, June, 1936, as the best new rose of the year. Previously awarded a GOLD MEDAL IN MAY, 1936, at the ANNUAL SHOW OF THE NATIONAL HORTICULTURAL SOCIETY OF FRANCE. In October, 1935, the ITALIAN GOVERNMENT AWARDED ECLIPSE THEIR ONE GOLD MEDAL OF THE YEAR. Elongated, streamlined buds of pure gold yellow opening to a magnificent double Rose of the same golden yellow color. \$1.25 each; 3 for \$3.25.



© 1937

PAT. APP. FOR

JEAN COTE (Everblooming) Plant Patent Pending. See illustration above. WINNER OF THE CUP AWARDED BY THE CONGRESS OF AMIS DES ROSES. Color clear apricot-orange, overcast with soft carmine as the flower ages. A new large full rose of great beauty and delightful fragrance. \$1.50 each; 3 for \$3.75.

**Nigrette
(Everblooming)**



NIGRETTE (Everblooming) Plant Patent No. 87. See illustration at left. "The Black Rose of Sangerhausen." This is the sensational new "Black Rose" you have been reading about in the newspapers. Its color is very much like that of the Black Tulip, and from a little distance it seems to be dead black, especially in cool weather. This unusual rose will be greatly admired in your garden. \$1.00 each; 3 for \$2.50.

TEMNO (Everblooming). A new dark rose the color of Nigrette, and said to be an improvement on that variety. \$1.00 each; 3 for \$2.50.

Hardy Hybrid Tea Roses—Continued

MARY HART (Everblooming) Plant Patent No. 8. See color illustration at right. Unsurpassed as a dark red rose, the color being a strikingly brilliant blood red, with an unusual velvety texture. The flower is of perfect form and may be depended upon to give an abundance of blooms all summer. Unexcelled in its color. \$1.00 each; 3 for \$2.50.

MME. JEAN GAUJARD (Everblooming) Plant Patent Applied For. A new rose which has been awarded GOLD MEDALS BY FRANCE AND ITALY. A rose of unusual distinction and charm. The inside of petals are of orange and the outside carmine pink with a suffusion of gold at the base. The contrast is rich and alluring. \$1.50 each; 3 for \$3.75.



© 1932

Mary Hart (Everblooming)

PLANT PATENT
NO. 8



**Mme. Jean
Gaujard**
(Everblooming)

REX ANDERSON (Everblooming). Propagation rights reserved. An unusually beautiful new white, with an overcast of ivory, slightly deeper at the center, gradually becoming pure white as the flower ages. AWARDED A GOLD MEDAL BY THE NATIONAL ROSE SOCIETY. Handsome buds, flowers of great size and beauty, and a profuse bloomer. \$1.50 each; 3 for \$3.75.



Rex Anderson (Everblooming)

SPECIAL

ONE EACH OF THE SIX VARIETIES
ILLUSTRATED IN COLOR ON PAGES
22 AND 23—VALUE \$7.75 FOR \$6.50.



Buddleia "Fortune"

Presenting the New Buddleia "Fortune"

PLANT PATENT No. 206

The Buddleia, also known as the Butterfly Bush, or Summer Flowering Lilac, is one of our most valuable and ornamental shrubs and the new Buddleia "Fortune," illustrated above, is a distinct improvement over varieties heretofore known. "Fortune" is very close to perfection. The color is clear pure lilac, with a small orange eye in each tiny floret. The flower sprays are fully round, beautifully symmetrical, and the entire spray is in

bloom practically from base to tip at the same time. The flowers may be cut with stalks 2 to 3 feet long and last several days when cut. It is magnificent as a cut flower and stunning as a garden specimen. The bush is of neat habit, about four feet high and four feet across. It flowers continually all summer and until stopped by frost. **Strong plants \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.**



"Charming"

Presenting the New Pink Buddleia "Charming"

A lovely new color in Buddleias

This sensational new Buddleia has been AWARDED A SILVER MEDAL by the Pennsylvania Horticultural Society. The lovely pink flowers are borne in long sprays throughout the late summer and autumn. Gorgeous as a shrub in the garden and superb as cut flowers. See illustration. **Strong field grown plants. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$8.00.**

Buddleia "Hartwegei"—Another new Butterfly Bush offered last season for the first time. The brilliant lavender flowers are closely and compactly placed on the panicles, opening to the top before the basal flowers fade. As a summer cut flower and as an ornamental lawn or garden shrub it is unsurpassed for its beauty and usefulness. **The hardiest of all. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**

Buddleia "Ilc de France"—Fine large flowers of deep rich glowing claret purple. Excellent as single specimens or for mass effect. Constantly in bloom. **The richest and darkest of all. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**

The Newest and Best Hardy Phlox

35c each; 3 for 90c; 6 for \$1.50; 12 for \$2.50
Except Columbia

ALBERT LEO SCHLAGETER—No other Phlox approaches this magnificent new variety in beauty, brilliance, purity of color, and length of flowering season. The color is true, brilliant, American Beauty Red, with a deeper red eye, with large florets and immense trusses so profuse as to hide the plant. FLOWERS FROM JUNE UNTIL KILLED BY FROST. 36 in.

B. COMTE—Very rich velvety intensely vivid deep red-purple. Generally considered the best purple. B. Comte will produce one of the most showy spots in the garden.

BRIDESMAID—A lovely white with deep crimson-carmine eye. Late flowering. Strikingly beautiful. 30 in.

CHAMPS ELYSEES—Very dark, rich ox-blood red.

COLUMBIA—Plant Patent No. 118. See color illustration. The finest pink Phlox ever grown. Each plant quickly produces many flowering stalks, literally covered with masses of beautiful cameo pink flowers, with a soft blue eye. Continuously in bloom from June until killed by frost. 40c each; 3 for \$1.10; 12 for \$3.30.

DAILY SKETCH—One of the finest of the new European introductions. Large individual florets and immense flower heads of a lovely shade of pink, with a deep crimson eye. 32 in.

E. I. FARRINGTON—One of the finest new salmon shades. Similar to Columbia, but larger and taller and slightly deeper, with huge individual florets and a bright violet eye. 34 in.

FIREBRAND—One of the most brilliant Phlox known, being a new brilliant scarlet to vermilion, with somewhat deeper eye. Large florets.

MRS. CHARLES DORR—A most unusual and very delightful shade of soft pinkish lavender, the flowers being produced in great profusion. No other Phlox like it. Very tall, 48 to 50 in.

MRS. FRYER—Large midseason pure snow-white. One of the best. 40 in.

MRS. WM. JENKINS—A very profuse blooming and delightful late flowering snow-white variety. 32 in.

PAINTED LADY—This is one of the most attractive Phlox I have seen, with large flower heads of very soft pink, with a brilliant Tyrian-Rose eye in striking contrast. 32 in.

THOR—A fine rich deep salmon red with deeper red eye. Large florets and immense flower heads. 36 in.

WIDAR—This very lovely lavender Phlox, illustrated in color, is one of our most beautiful and unusual varieties.



Widar

World's Best Phlox Collection

- | | |
|---|--------|
| 1 Each 12 Varieties, My Selection, All Different, Labelled..... | \$2.50 |
| 3 Each 12 Varieties, My Selection, All Different, Labelled..... | 7.00 |

PREPAID ANYWHERE IN THE UNITED STATES



Albert Leo Schlageter



Phlox — COLUMBIA

The Cream of the World's Best New Decorative Dahlias



Jersey's
Beauty

I have received many enthusiastic letters from those who bought the fine collections of Decorative Dahlias that I offered last season. Everyone was delighted with them. But this year's entirely new collection is even finer. It is the last word in Dahlia excellence. Every variety is supremely beautiful, of huge size and perfect form. No two are alike. All are free flowering and easy to grow. All are sure Prize Winners. Try them in your flower show.

BETTY COLTER—Immense flowers of salmon red, shaded old rose. One of the finest and most distinctive of the newer introductions. 50c.

BLACK JACK—Huge, handsome flowers of rich, deep, dark maroon on fine strong stems. A magnificent variety. 35c.

COPPER KING—Very large deep flowers of Copper and Gold and one of the most brilliant of all Dahlias. 35c.

"WONDERLAND" DAHLIA COLLECTION

8 New Giant, Showy Decorative Dahlias \$**2.00**
My Selection, Labelled, from the
Foregoing List

Delivered Prepaid Anywhere in the United States
Cultural Directions Included

Big, strong tubers will be sent, that will give you an abundance of magnificent blooms this year. Each will be distinctive, no two alike. Make your garden a Wonderland of Beauty by planting these new and lovely creations. For the price of a single bouquet you may have flowers in the garden and cut flowers indoors all summer and fall.

DONNA CALIFORNIA—An excellent exhibition Dahlia of huge size that has won in the "Largest Dahlia" class. Deep rose, suffused lavender. 35c.

DOROTHY STONE—A massive flower of deep rose pink on perfect stems. A real beauty. 25c.

ELLINOR M. RANDELL—A very lovely new variety of violet rose coloring. 35c.

E. T. BEDFORD—A gorgeous purple with lighter shading. A profuse bloomer. Huge perfectly formed flowers. 25c.

GOLDEN DAWN—A new gold colored variety, flushed rose. 35c.

HARRY MAYER—A perfectly gorgeous two-toned Dahlia of immense size, in a beautiful rosaline purple, shading deeper. 25c.

JANE COWL—A massive flower of glistening bronzy buff and old gold, blending to a deeper shade towards the center. Unsurpassed in its class. 20c.

JERSEY'S BEAUTY—This variety still holds the lead as a cut flower. It is said American Florists sell more Jersey's Beauty than all others combined. 20c.

JERSEY'S IDEAL—A very large artistic flower of phlox pink on good stems. 35c.

KING TUT—Rich glowing crimson burgundy, darker towards the center. A vigorous variety on a splendid stem. 35c.

LAVENDER GEM—An excellent pure lavender, with broad petals that have an attractive curl at the point. Prolific bloomer and superb as a cut flower. 50c.

MARMION—Pure gold with a bronze suffusion. One of the largest and finest. 35c.

NATURE'S MASTERPIECE—Very large handsome flowers in a blending of old rose, cinnamon, and bronze, suffused mulberry. 25c.

OMAR KHAYAM—An unusually brilliant flower of Chinese red, shading bright orange and tipped yellow. 35c.

RADIO—One of the largest and finest of bicolors. Brilliant red, edged, tipped and striped yellow. Sure prize-winner. 25c.

ROBERT TREAT—This is one of the largest and finest Dahlias grown in a beautiful American Beauty rose color, well poised on strong stems. 35c.

SAGAMORE GOLD—Pure gold, burnished orange. A great improvement on the magnificent and popular variety Sagamore. A thrifty and vigorous grower and a great Dahlia. 35c.

SNOWDRIFT—Immense pure glistening snow white flowers. Very free flowering and handsome. 20c.

SOMERSET—One of the finest cut flowers, the color being a lovely salmon suffused old rose. Freely produced on good stems. 35c.

TOMMY ATKINS—A brilliant flower of flaming scarlet on perfect stems. 25c.

WHITE JEWELL—A fine cut flower variety, being a pure snow white seedling of Jersey's Beauty. Flowers up to 7 inches, of fine form, freely produced. 35c.

YANKEE QUEEN—This is a very beautiful flower of true pink without the slightest trace of lavender. Very free flowering. 35c.

"WORLD'S BEST" NEW DECORATIVE DAHLIA COLLECTION

1 each of the 25 varieties listed above \$ 5.00
3 of each, total 75 strong tubers 12.00

Delivered Prepaid Anywhere in the United States

All accurately labelled—Cultural directions included. Every one is an exceptional variety, of large size and great beauty.

New "Tom Thumb" Pompon Dahlias



This group of 15 lovely little Pompon or Baby Dahlias is the answer to the flower lover's search for something new and distinctive and different in this delightful group of flowers. The necessarily brief color descriptions will give you but a faint idea of their beauty, but I can assure you that it is an entirely new group of Pompons that I am offering this year, and the finest I have ever been able to offer.

The Pompons are delightful little miniatures, two inches or less in diameter, with quilled petals, which because of their extreme daintiness, perfection of form, and great profusion of bloom are especially suitable for table decoration, besides producing a dazzling array of beauty in the garden.

35c each; \$3.50 a dozen, Your Selection, Labeled

BOB WHITE—Perfect white with cream center.

GOLD DROP—Tiny bright gold. Fine exhibition variety.

HAZEL DELL—Pink, edged cerise. A beauty.

HYPATIA—Gorgeous pure salmon.

ILMA—A perfect gem in pure lavender.

IVAN—A lovely violet purple.

LITTLE BOBBY—Best deep plum color.

LITTLE PAUL—Deep rose red, edged white.

ORANGE BOY—Superb light orange.

ROSEBUD—White, suffused rose. Exquisite.

SCARLET GEM—The name describes it.

SNOWBIRD—Pure snow white. A beauty.

SUNNY DAYBREAK—Lovely apricot, edged red.

TOM THUMB—Tiny brilliant garnet red.

YELLOW GEM—Best exhibition soft yellow.

New Cactus Dahlias

I have given a great deal of careful consideration to the selection of this group of new Cactus Dahlias and I can assure you it is the finest I have ever seen. Limited space permits only very brief descriptions, but all are of huge size, fine form, artistic poise, and exquisite coloring. As cut flowers they are unsurpassed.

35c EACH; \$3.50 A DOZ., YOUR SELECTION, LABELLED

BALLET GIRL—Very large flowers of orange and white.

CIGARETTE—Cream, tipped and flushed orange.

CLAIRE WINDSOR—An artistic white. Excellent cut flower.

DAINTY LADY—Unusually attractive orchid pink.

F. W. FELLOWS—Fine large bright orange scarlet.

HORACE ADAMS—Shaggy orange chrome.

LEMONA—Lovely clear lemon yellow.

MAE GREFF—Lovely pink with ivory center.

MINNIE EASTMAN—Attractive soft red and yellow.

MRS. EDNA SPENCER—Exquisite lavender pink.

PAPILLON—Excellent exhibition variety of old rose.

ROLLO BOY—Amber deepening to old gold center.

ROYCROFF—Huge flowers of cinnamon buff.

SCARAMOUCHE—Brilliant red with lighter tips.

SPORT—Incurved yellow, tinted buff.

VALIANT—New brilliant artistic bright red.

5 Lovely "Tom Thumb" Pompons \$1.50
My Selection, All Different
Labelled

10 All Different, My Selection, Labelled \$2.50
15 Varieties, One Each, as Listed Above 3.25

Delivered Anywhere in the U. S.
Charges Prepaid



6 Lovely Cactus Dahlias, Labelled \$1.75
My Selection, All Different

16 VARIETIES, ONE EACH, AS LISTED ABOVE\$3.75

Delivered Anywhere in the U. S., Charges Prepaid



**SIX OF THE BEST DOUBLE HARDY
CHRYSANTHEMUMS**

Ember
Vulcan
R. M. Hatton

Carrie
King Midas
The Moor

**SIX OF THE BEST SINGLE KOREAN
CHRYSANTHEMUMS**

Psyche
Hestia
Niobe

Fortune
Sappho
Vesta

COLL. No. 1—DOUBLE CHRYSANTHEMUMS
One Each of Above Six Varieties, Labelled \$2.25 Postpaid

COLL. No. 2—DOUBLE CHRYSANTHEMUMS
Three of Each—Total 18 Plants—Labelled, \$5.00 Ppd.

COLL. No. 5—ONE EACH OF ENTIRE GROUP OF 12 VARIETIES ILLUSTRATED ABOVE \$3.75 Postpaid
3 EACH, TOTAL OF 36 PLANTS—\$9.00 Postpaid

COLL. No. 3—SINGLE KOREAN CHRYSANTHEMUMS
One Each of Above 6 Varieties, Labelled, \$2.25 Postpaid

COLL. No. 4—SINGLE KOREAN CHRYSANTHEMUMS
Three of Each, Total 18 Plants, Labelled, \$5.00 Postpaid

*Of these Hardy Chrysanthemum Collections, you may take all of one color if you wish,
or rearrange the assortment to suit your desires, but no less than six are sold to an order.*



TRADESCANTIA "James C. Weguelin"—One of the choicest garden flowers of recent European introduction. A beautiful new free flowering hardy plant with lovely porcelain blue flowers freely produced from June to September. The flowers are about twice as large as the regular Tradescantia. Hardy anywhere and requires practically no care. Particularly valuable because it will bloom freely in shady places. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$6.00.



Tradescantia
"James C.
Weguelin"

Giant Mallows

3 ft. The illustration at the left is very greatly reduced. THE FLOWERS BEING MORE THAN FOUR TIMES THE SIZE OF THE ILLUSTRATION. These new improved Giant Mallows are truly of colossal size, being as large as a dinner plate and as handsome as they are large. They look much like huge hollyhocks, but the flowers are several times as large as a hollyhock and the plants are more bushy. They flower profusely all summer long and require no care, being among the hardiest of all flowering plants. The extra strong roots I will send will flower the first year and grow larger and finer each year. Once planted they flower year after year with no special care. Either in the home garden or in the wild garden their rugged constitution gives assurance that they will take care of themselves. In the entire horticultural field nothing is more showy, or more easy to grow. There are three colors: red, pink, and white, and they can be furnished in any color desired, or assorted. 50c each; 3 for \$1.00; 6 for \$1.50; 12 for \$2.75; 100 for \$20.00.

SENSATIONAL RUSSELL LUPINS—No flower has produced as much of a sensation as these Russell Lupins, which are absolutely new and as far superior to the old style Lupins as modern fashions are superior to those of 50 years ago. The illustration speaks for itself as to beauty and the color range seems to be unlimited, the illustration showing only a few of the remarkable new colors. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$6.00.

Sensational Russell Lupins





Snowberry



Geum



Hardy Ageratum



Spiraea "Peach Blossom"



Lychnis Chaleedonia



Delphiniums



Gaillardia



White Swan Double Daisy



Chinese Lantern

HARDY AGERATUM (*Eupatorium Coclestinum*)—See color illustration above. 18 to 30 in. Those who are fond of the lovely blue Ageratum will surely find this hardy species even more enchanting. The plant is literally covered with true fluffy blue Ageratum flowers, from July until frost; but best of all it reappears each year without further attention after it is once planted. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

ANEMONE "Queen Charlotte"—See illustration Page 31. Fine Fall blooming plants for cutting and garden display. Flower from September until frost. These new varieties will grow 3 to 4 ft. high in partial shade and will also do well in the sun. Queen Charlotte is a semi-double pink and is one of the best. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

AQUILEGIA (*Columbine*)—See illustration Page 31. Every gardener loves the dainty Columbines. The long-spurred Hybrids I am offering are a great improvement over the older varieties. There is a wide range of delicate soft colors and rich pastel shades. Large, healthy, 2-year old field grown plants. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

BLEEDINGHEART (*Dicentra Spectabilis*)—See illustration. This old favorite, with graceful racemes of flowers, is a great delight in any garden, and will make itself perfectly at home anywhere. When once established it is good for a lifetime with no care, and becomes more handsome with each succeeding year. Extra Strong Clumps. 50c each; 3 for \$1.35; 6 for \$2.50.

PLUMED BLEEDINGHEART—The plumed foliage of this variety has a beautiful fern-like appearance, more handsome than the finest fern. Blooms all summer and the foliage remains handsome until killed by severe freezing weather. Prefers semi-shade. 50c each; 3 for \$1.35; 6 for \$2.50.

CHINESE LANTERN—Also known as "Winter Cherry." See illustration. The red balloon-like fruit form excellent winter decorations as they dry and retain their color through the winter. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

COREOPSIS "Golden Giant"—See illustration. A glorious new giant-flowered Coreopsis with flowers four inches in diameter, of perfect form, outstanding true golden yellow color and exquisite fragrance. Nothing is more colorful in the garden. A real acquisition for garden or cut flowers. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

DELPHINIUMS "Gold Medal Hybrids"—See illustration at left. These hybrids produce huge spikes often 4 to 5 feet high, studded with blooms. The flowers range through mauve, blue, purple, and white. The plants I am offering this season should sell for \$1.50 each, but I have an extra fine large stock of them and am making a special price inducement that should appeal to all flower lovers. Sold in mixed colors only. 50c each; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00.

FUNKIA SUBCORDATA GRANDIFLORA ALBA—This rare and unusual Funkia has large exquisitely fragrant white flowers resembling Easter Lilies, and almost as large, borne profusely all summer long. The foliage is also ornamental. They are so hardy that they will grow anywhere, in sun or shade, with practically no care. Equally attractive in the rock garden or in a wild garden, or in the border, or in a bed by themselves. Wherever you plant them they will take care of themselves. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

FORSYTHIA—Everybody loves the beautiful Forsythia, herald of springtime, with its masses of bright yellow flowers. The flowers cover the branches in early spring before any foliage appears. See illustration. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

GAILLARDIA—18 in. See illustration. Daisy-shaped orange yellow flowers, banded with red. Flower freely all summer and fall. You will never be out of cut flowers if you grow a few Gaillardias. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

GEUM "Fire Opal"—2 ft. See illustration. A new dazzling rich scarlet variety with orange sheen, flowering freely from May to October; flowers 3 inches across. Excellent as cut flowers and showy in the garden. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.



Bleedingheart



Liatris



Coreopsis



Shasta Daisy



Forsythia



Aquilegia



Anemone

GEUM "Princess Juliana"—2 ft. A splendid new hybrid, with pure orange yellow flowers on long stems. Very free bloomers. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

GARDEN HELIOTROPE "Valeriana Rubra"—A lovely garden subject with exquisitely fragrant pinkish-lavender flowers and ornamental cut-leaf foliage. Grows 2 to 3 feet tall and literally covered with flowers. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

LIATRIS (Blazing Star or Gayfeather)—An excellent cut flower or garden subject growing with flowers along the stalk much like a Delphinium. See illustration. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

LYCHNIS CHALCEDONICA—3 ft. See color illustration Page 30. One of the most brilliant of our hardy plants, with vivid scarlet flower heads. Flowers all summer. 35c each; 3 for 85c; 6 for \$1.50; 12 for \$2.50.

PAINTED DAISY "Brilliant"—Best of all of the Painted Daisies, the gorgeously brilliant fully double red flowers being superb as cut flowers and a masterpiece of beauty in the garden. All are plants from root division of the original plant. See illustration. \$1.00 each; 3 for \$2.75; 6 for \$5.00; 12 for \$9.00.

PAINTED DAISY "Miami Queen"—Much like Brilliant, and equally as fine, in a somewhat lighter tone. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.00.

SHASTA DAISY—Produces in great profusion daisy-like flowers of huge size. Fine for cutting or garden effect. See illustration in upper right hand corner. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

PINK SHASTA DAISY "Clara Curtis"—Absolutely new, being introduced for the first time in 1939. A glowing pink Shasta Daisy that is hardy and disease resistant. Height 18 to 24 inches, with a spread of 2 feet and literally covered with flowers. Gorgeous in the garden and superb for cut flowers. Flowers during August, September, and October. Only a limited quantity available for delivery this year. \$1.25 each; 3 for \$3.00; 6 for \$5.00.

DOUBLE WHITE SHASTA DAISY—These double white Shasta Daisies are just like double white chrysanthemums, but flower earlier, commencing to flower in July. They are the Elite of the Shasta Daisy group and a delightful addition to any garden. As cut flowers they are unsurpassed. 75c each; 3 for \$1.75; 6 for \$2.75; 12 for \$5.00.

SNOWBERRY (Also called Waxberry)—A hardy shrub of unusual interest because it is covered with wax-like snow white berries. See illustration. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

SPIRAEA "Peach Blossom" (Astilbe)—See illustration. Entirely different from other Spiraeas, as this type grows only about 18 inches tall and is used extensively by florists as specimen pot plants. Hardy and easy to grow and handsome in the garden or as cut flowers. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

SPIRAEA "Van Houttei"—A very showy hardy spring flowering shrub, literally covered with snow white flowers as shown in the illustration at the bottom of the page. Fine as a specimen shrub, or for a hedge or foundation planting. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

SPIRAEA "Anthony Waterer"—A hardy shrub producing deep rose colored flowers in great profusion. Best of its color. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

HARDY SWEET PEAS (Lathyrus)—The flowers are quite as handsome as the annual Sweet Peas, but once planted these Hardy Sweet Peas will take care of themselves, coming up each year with little or no care. For covering a low trellis or fence there is nothing finer. The flowers grow in clusters, one cluster being sufficient for a small corsage bouquet, and the plants are covered with these delightful red, pink, and white flowers all summer long. Sold in mixed colors only. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

WHITE SWAN DOUBLE DAISY—See illustration. Something new and unusually beautiful. Solid double pure snow-white flowers on good wiry stems from 18 to 24 inches long. Magnificent for cut flowers and for landscape or garden effect. Used extensively by the florist trade. 35c each; 3 for 75c; 6 for \$1.25.

ADD 20c FOR PACKING AND POSTAGE ON ANY ORDER OF \$2.00 OR LESS
ORDERS OVER \$2.00 PREPAID



Spiraea Van Houttei



Painted Daisy "Brilliant"



10 Choice Hardy Daylilies

Few plants can match the modern Daylilies for vigor and hardiness, profusion of bloom, and adaptability to all sorts of soil and locations. They are easy to grow and become more beautiful from year to year. Here is a select group of 10 varieties for delivery this spring at attractive prices.

APRICOT—24 in. Fragrant. Early flowering, soft apricot flowers of fine form. 50c.

BAY STATE—42 in. Fine large clear yellow. See No. 6 above. Flowers during July and August. 75c.

CALYPSO—3 ft. A Burbank introduction. A night-blooming variety which remains open during daylight on cool days. Color clear lemon yellow. July, August. 50c.

CINNABAR—3 ft. A delicate and unusual shade of brownish-red with flowers 5 in. across and as many as 15 to a stalk. July, August. 75c.

DR. REGEL—2 ft. A magnificent early semi-dwarf variety of rich deep orange yellow. Very fragrant. May. 50c.

GOLD DUST—24 in. Fine deep orange. Very free flowering. May, June. 50c.

MARGARET PERRY—50 in. The forerunner of a new race of Hybrids. Carnelian red flowers with a bright yellow star at the throat, which continues out to the tip of each petal in the form of a conspicuous narrow yellow stripe. See No. 5 above. July to September. 75c.

MIKADO—3 ft. A handsome new fragrant large flowers of rich orange, with conspicuous deep mahogany-red throat. The outstanding charm of this remarkable Daylily is due to its bold color contrasts, and perfection of form. Flowers during June and July, and I have had it continue right through to October. 75c.

SOVEREIGN—30 in. RECEIVED AN AWARD OF MERIT OF THE ROYAL HORTICULTURAL SOCIETY. Fine deep yellow. June-July. 50c.

WOODLOT GOLD—36 in. A new large crinkled flower of pure soft gold color. One of the largest and finest Daylilies grown. July-August. \$1.00.

"GOLD NUGGET" DAYLILY COLLECTION

One each of the above 10 choice varieties \$5.00
Postpaid Anywhere in the United States

The New World's Fair Rose

THE THEME FLOWER OF THE NEW YORK WORLD'S FAIR ROSE GARDEN, where their great beauty and dazzling brilliance lasted throughout the entire World's Fair season. The plants are literally covered with deep rich red roses from June until frost, the flowers being much more beautiful than shown by the illustration. They are Arctic Hardy, and especially suited to severe climates or sub-zero weather.

A limited supply of World's Fair Roses are available for delivery this spring. Place your order early to avoid disappointment. \$1.00 each; 3 for \$2.50.

The New World's Fair Rose



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